



Cow #303
Ready for
Insemination

Cow #196
Early Signs of
Mastitis



#1

Accuracy. No Less.



#2

What is CowManager?

CowManager is the most accurate cow monitoring system on the market.

CowManager provides a reliable pair of extra eyes in your herd, monitoring the fertility, health and nutrition of your cows 24/7. The technology is based on many years of experience and collaboration with dairy farmers and universities.

Practical research has proven that CowManager is the easiest, most reliable and versatile system on the market today. CowManager is a highly advanced technical solution that suits all of New Zealand's dairy systems and is your eyes on the farm when you are not even looking.

CowManager's leading advantage is in the data collected. Measuring three stages of activity; This combined with the data collected

from measuring rumination, eating and animal temperature means we have access to all the data we need to easily pinpoint areas of concern.

CowManager developed and holds a patent on collecting ear temperature. This is vital information and with it CowManager's algorithms have more data to evaluate, making CowManager the most accurate system on the market today.

Accuracy. No Less.



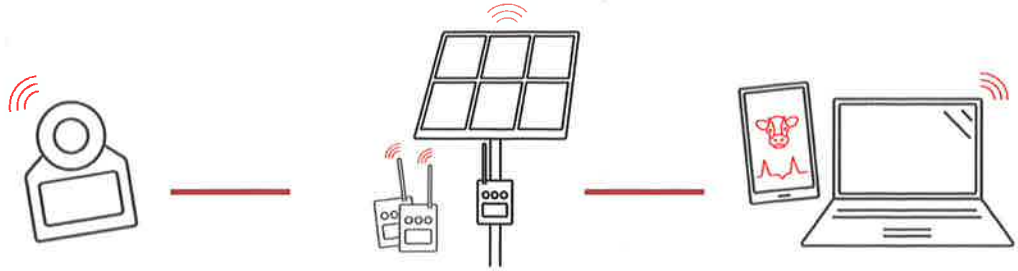
CowManager is the only system that measures ear temperature



#3

How Does CowManager Work?

CowManager Collects Data 24/7



The patented ear sensor technology relays the collected information to a series of routers placed around your farm, giving you 24/7 reliable data at your finger tips. CowManager is cloud based, which allows you to access your data from wherever you are.

You can install the CowManager application on computers and multiple phones. You can even grant your staff or other parties, such as your vet, access to monitoring treated animals.

CowManager is Modular

CowManager is a modular system. It allows you to only work with the modules that are beneficial to your farm. Most farmers work with the full package, as this gives them all insights they need on cows' performance to make quick, data-driven decisions on the health, reproduction and nutrition of their herd. With the unique Pay as You Go construction you only pay the software fee for the sensors linked to cows*. So, when your cow numbers decrease



throughout the season, your software fee automatically decreases as well.

* Only available with monthly subscription, minimum of 2 modules activated. Applicable to a minimum of 80% of the cows linked to sensors.



#4



Your alerts are available on your smart phone and computer.

Each Module has its own set of Alerts and In-Depth Graphs.

While alerts notify you in a timely manner when issues arise, the graphs behind support your decision making with in depth insights. This combinations allows you to identify cows of interest and the status of those cows.

The Health Module alerts you to diseases such as mastitis, milk fever, lameness. Allowing great insights through the data graphs you can begin to see patterns in your herd and accurately assess many conditions from this graph. This module also gives you the ability to monitor treatment progression during the recovery stages.

The Fertility Module is more than just the most accurate heat detection system on the market, it helps to identify peak heats, silent heats, pregnant cows, abortions and so much more. Combine this with Auto Drafting features and you will have the easiest mating season ever.

The Nutrition Module is a game changer for those looking to optimize herd-performance with insights in eating and rumination time. Its unique Transition Monitor identifies dry cows at risk weeks before calving. The ear temperature measurement combined with the behavior warns you for heat stress in an early stage. Early intervention and optimization in feed and management prevents losses and results in a healthier and more productive herd.

All graphs are displayed in a clear, easy to read format that enables you to effectively make precise decisions.

“It Leads to Less Wastage”



#5

Mike Marshall
550 Cow Herd, Otago

“We Increased Our 6 Week in Calf Rate by 15% up to 78%”

“Our MT rate went from 23% - 24% down to 13%”

“We put the increase in our 6 week in calf rate to mating cows on time and also picking up those silent heats that would have otherwise been missed.

Over calving the Health Module is invaluable, detecting metabolic diseases such as Ketosis before the cows go down.

All our staff have the app on their phone so everybody can use it and everyone knows what is going on.

It saves time, it means you are able to spend time with your family without having that stress or worry of missing cows or the costly implications of having down cows.”

Watch Mike Marshall's Full CowManager Review



Excellent Service





Ask About Our Lifetime Warranty or
Request A Free No Obligation Quote

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Lifetime Warranty

Did you know CowManager can come with a Lifetime Warranty? Chat with our team to find out more.

Integration

CowManager integrates with a wide range of agricultural systems. Check out the CowManager website for an updated list or contact us. www.cowmanager.com

Realtime Data

CowManager provides incredibly accurate real time data direct to your smart device 24/7.

Modular

CowManager is modular, you only pay for the modules as you use them i.e. you can simply turn fertility on just for your mating periods.

24/7 Support

We have a brilliant support team based right here in New Zealand. All team members have farming backgrounds themselves and understand your needs.

Discrete Innovative Ear Sensor

The CowManager ear sensor is easy to install, discrete and low maintenance.



David Fullerton

David Fullerton at Waipiri Holsteins has been using monitoring systems since the 80's. With a long history with cow collars and now 7 years with the CowManager ear tags, David is certain that collars are old technology and the CowManager ear tags are the way of the future.

 **YouTube** Scan QR Codes For Full Farmer Story



Jason Laurence

Jason Laurence has had CowManager installed for over 15 months now and has noted a huge number of benefits that have positively impacted both their families, and their herds lives on farm.



Ask about our **lifetime warranty** or payment plans available

Local Representatives

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Accuracy. No Less.





Automatic Drafting Made Easy

Easy Draft has been designed and refined over many years to be reliable, easy to use, gentle on animals and has seamless integration with CowManager.

Easy Draft



Accuracy. No Less.



The Future Is In The Ear

CowManager is a revolutionary ear sensor created to provide accurate information about your herd's fertility, health, nutrition and location 24/7.



Mike Marshall

"It saves time, it means you are able to spend more time with your family."

"We increased our 6 week in calf rate by 15% up to 78%. Our MT rate went from 23% - 24% down to 13%. Over calving the health module is invaluable detecting metabolic diseases such as ketosis before the cows go down."



More Info?

Download The CowManager Advantage Document



Or Call: 07 280 5798